

Message Text

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61

ORIGIN EB-07

INFO OCT-01 ARA-06 ISO-00 L-02 SS-15 SP-02 INR-07 /040 R

DRAFTED BY EB/FTD:MBSMITH:HM

APPROVED BY EB/FTD:MBSMITH

ARA/NC - JMAISTO (INFO)

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P 222128Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA PRIORITY

C O N F I D E N T I A L STATE 120208

STADIS//////////

E.O. 11652: N/A

TAGS: ETRD, CO

SUBJECT: USG/GOC BILATERAL TEXTILE NEGOTIATIONS

FOR WHITE AND SINN

1. AS YOU KNOW, GOC INTENSELY CONCERNED ABOUT WOOL LEVELS
IN ANY NEW BILATERAL, PRIMARILY BECAUSE OF PIERRE CARDIN
SUIT PRODUCTION IN COLOMBIA (CATEGORY 120). IN YOUR
INFORMAL TALKS WITH GOC OFFICIALS, YOU MAY FIND IT USEFUL
TO KNOW THAT THE CHAIRMAN OF INTERCONTINENTAL APPAREL
INCORPORATED (AMERICAN LICENSEE FOR PIERRE CARDIN CLOTHING)
IS PLANNING TO TRANSFER ALL RPT ALL OF ITS CARDIN
MANUFACTURING FACILITIES FROM FOREIGN TO U.S. FACILITIES,
INCLUDING THOSE FACILITIES WHICH INTERCONTINENTAL NOW
HAS IN COLOMBIA. NO RPT NO TIMETABLE HAS BEEN ANNOUNCED
FOR COMPLETE CONVERSION TO U.S. MANUFACTURE, BUT CHAIRMAN
DID CONFIRM QUOTE WE ARE GOING TO MANUFACTURE ONLY IN

THE NEWLY ACQUIRED (U.S.) FACTORIES OR IN OTHER U.S.
FACILITIES WE MAY ACQUIRE UNQUOTE.

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2. REASONS CITED FOR THIS DECISION ARE (A) CHANGING EXPERIENCES IN THE WORLD MARKET AND (B) QUOTE THE EFFICIENCY IN AMERICAN FACTORIES IS BECOMING MORE ATTRACTIVE. EUROPE IS NO LONGER VIABLE. EVEN THE SOUTH AMERICAN COUNTRIES ARE UNDERGOING INFLATION, WHEREAS IN THE U.S. THERE IS VIRTUALLY NO INFLATION IN THE TEXTILE INDUSTRY END QUOTE. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TEXTILES, TRADE AGREEMENTS, NEGOTIATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE120208
Document Source: CORE
Document Unique ID: 00
Drafter: MBSMITH:HM
Enclosure: DG ALTERED
Executive Order: GS
Errors: N/A
Film Number: D750180-0564
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750526/aaaaaxao.tel
Line Count: 68
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 05 SEP 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 SEP 2003 by ShawDG>; APPROVED <17 NOV 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: USG/GOC BILATERAL TEXTILE NEGOTIATIONS FOR WHITE AND SINN
TAGS: ETRD, CO, US
To: BOGOTA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006